

Vegas PBS.  

Be My Neighbor Day

Saturday, October 3, 2026

10 a.m. – 2 p.m.

**The Lawn at
Downtown Summerlin®**

1825 Festival Plaza Drive
Las Vegas, NV 89135



Won't You Be Our Neighbor?

Showcase your brand at an event focused on community kindness. Vegas PBS invites you to become a booth sponsor at our annual Be My Neighbor Day event. This free event brings families together for a day of meaningful activities and unforgettable educational experiences. It is a heartwarming celebration of community and kindness with performances from Daniel Tiger!

Connect with 9,000+ attendees at Be My Neighbor Day

What do you get?

- Align your organization with Vegas PBS's trusted brand.
- Showcase your business to a diverse and engaged audience.
- Engage personally with thousands of Southern Nevada families
- Demonstrate your commitment to community values and social responsibility.

Additional opportunities available:

Event Program Booklet Ads

- Full Page Ad: \$1,000
- Half Page Ad: \$500
- Good Neighbor Deal: \$250
- Asset Deadline: 9/15/26. See Event Program flyer for specs and details.

☐ Become a Booth Sponsor • \$475

Secure your spot before booth space sells out!

- All booth sponsors conduct community-focused acts of kindness activities.
- Booths are 10'x10' space and include one table and two chairs.
- Sponsors are required to bring tents.
- Limited number of tents available for rent on a first come, first served basis

In-Kind Donations for Raffle

Vegas PBS welcomes in-kind donations for family-friendly items or activities that young children can enjoy. Vegas PBS provides a free raffle for attendees to enter and win.

Want to Be Our Neighbor this Year? Last chance to secure your spot is by Friday, August 28th!

Questions? Contact Corporate Sponsorship at corporatesponsorship@vegaspbs.org or 702.799.1010 x5335.

Company Name

Signature

Date

Southern Nevada Public Television (SNPT) is a Nevada nonprofit corporation registered with the Secretary of State and qualified by the Internal Revenue Service as a 501 (c) 3 nonprofit organization. Donations to SNPT or Vegas PBS are tax deductible to the extent allowed by law. The mission of Vegas PBS and SNPT is to create an informed and engaged community through high-tech, high-touch experiences that educate and empower individuals and organizations. DANIEL TIGER'S NEIGHBORHOOD © 2012, The Fred Rogers Company. All rights reserved.