



FOR IMMEDIATE RELEASE

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Finnup Foundation Supports Smoky Hills PBS' Educational Programming

BUNKER HILL, KS - Smoky Hills PBS is pleased to announce that it has received a grant from the Finnup Foundation to support the broadcast of children's educational programming and support the operation of our transmitters which are required to deliver these programs to viewers.

This funding will help ensure that young viewers across Central and Western Kansas continue to have access to PBS KIDS, which is high-quality, educational content that inspires learning and curiosity. PBS KIDS programming plays a vital role in preparing preschool-aged children for kindergarten while reinforcing classroom learning for elementary students.

"We are grateful to the Finnup Foundation for their continued support of educational broadcasting," said Betsy Schwien, General Manager of Smoky Hills PBS. "This grant not only helps us deliver trusted PBS KIDS programming, but also supports the essential infrastructure that makes it possible to reach families across our viewing area."

Smoky Hills PBS broadcasts an average of 62 hours of commercial-free children's programming each week on its main channel, in addition to offering PBS KIDS programming 24 hours a day on its dedicated PBS KIDS channel. These programs are designed to build foundational skills in literacy, math, and social-emotional development, helping children succeed both in school and in life.

Smoky Hills PBS remains committed to serving the educational needs of its viewers and is proud to partner with organizations like the Finnup Foundation to make a lasting impact within the communities it serves. The Finnup Foundation has a long history of supporting educational initiatives and community development projects that enhance the lives of individuals and families. Their commitment to education aligns perfectly with the mission of Smoky Hills PBS to provide content that enriches the lives of its viewers.

For more information about Smoky Hills PBS, its programming, or how you can support its mission, please visit SmokyHillsPBS.org, call 1-800-337-4788, or follow the station on social media (@SmokyHillsPBS).



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About The Finnup Foundation:

The Finnup Foundation Trust was established in 1977 by siblings Frederick Finnup and Isabel Finnup, who carried on the legacy of generosity that was modeled by their father, George Finnup, and their grandfather, Frederick Finnup. The Finnup family's interest in families, youth, education and conservation is expressed through the gifts to many organizations in the community.

About Smoky Hills PBS:

Smoky Hills PBS serves 71 counties in Central and Western Kansas. Smoky Hills PBS is available over the air with an antenna, on many cable systems, DirecTV, DirecTV Stream, Dish Network, HULU + LIVE TV, YouTube TV, and Amazon Prime. You can also access Smoky Hills PBS via the FREE mobile app for Android and iPhone devices and is also available to stream by clicking here: video.smokyhillstv.org/livestream.