



## **FOR IMMEDIATE RELEASE**

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DATE: April 6, 2026

## **McFadden Charitable Trust Provides Grant to Smoky Hills PBS**

BUNKER HILL, KS – Smoky Hills PBS (SHPBS) is proud to announce it has been awarded a \$2,500 grant from the McFadden Charitable Trust to support educational programming for children, including PBS KIDS, with a focus on serving families in Osborne County.

This funding will help expand access to trusted, high-quality educational content designed to support early childhood development. PBS KIDS programming on Smoky Hills PBS provides children with engaging, age-appropriate content that builds essential skills in literacy, math, and social-emotional learning.

“We are grateful to the McFadden Charitable Trust for their dedication to supporting children’s education in Osborne County,” said Betsy Schwien, General Manager of Smoky Hills PBS. “This grant helps ensure that families have access to programming they can trust – programming that not only entertains but helps children learn and grow every day.”

Smoky Hills PBS remains committed to delivering education resources and programming that make a meaningful difference in the communities it serves and the partnership we have with the McFadden Charitable Trust helps us achieve that.

The McFadden Charitable Trust was founded in 2002 through the estate of Olan Charles “O.C.” McFadden to benefit all of Osborne County.

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### **About PBS KIDS**

PBS KIDS believes the world is full of possibilities, and so is every child. As the number one educational media brand for kids, PBS KIDS helps children ages 2-8 learn lessons that last a lifetime. Through media and community-based programs, PBS KIDS wants children to see themselves uniquely reflected and celebrated in lovable, diverse characters who serve as positive role models, and to explore their feelings and discover new adventures along the way. Families can [stream PBS KIDS for free anytime](#), no subscription required. A large collection

of mobile apps and [pbskids.org](https://pbskids.org) provide accessible content that spark kids' curiosity. PBS KIDS and Smoky Hills PBS support the entire ecosystem in which children learn and grow – including their teachers and caregivers, parents, and community – providing resources accessible anytime and anywhere.

Fans of PBS KIDS can tune in to PBS KIDS Family Night every weekend for themed programming, including nature, space, family traditions, arts, friends and neighbors, water, animals, storytelling, and routines. Each of these ten themes was selected to support key learning areas identified by educators and experts and curated to provide flexible play and learn opportunities, while corresponding with supplemental resources and games that will be sent weekly through the [PBS KIDS for Parents newsletter](#).

Smoky Hills PBS is available over the air with an antenna, on many cable systems, DirecTV, DirecTV Stream, and Dish Network, HULU + LIVE TV, YouTube TV, and Amazon Prime. You can also access Smoky Hills PBS via the FREE mobile app for Android and iPhone devices and is also available to stream by clicking here: [video.smokyhillstv.org/livestream](https://video.smokyhillstv.org/livestream). More information on Smoky Hills PBS and its programs and projects are available at [SmokyHillsPBS.org](https://SmokyHillsPBS.org) or by calling 1-800-337-4788.