

PBS Kansas Channel 8
(formerly KPTS)
February 2024 through January 2025
FCC EEO Public File Report

The FCC's Equal Employment Opportunity regulations emphasize broad outreach and recruitment. The following EEO information is designed to assist and illustrate that PBS Kansas Public Television is in compliance with the Commission's current EEO rules, policies, and record-keeping requirements.

- Full time jobs filled
- List of recruitment sources used to fill each vacancy
- Recruitment sources contact information
- Yearly totals
- Outreach initiatives

Full Time Jobs Filled

February 2024 through January 2025

Job Title	Recruitment source used to advertise	Number Interviewed	Recruitment source referring hired candidate	Interviews per Recruitment Source	Employment Date
Producer-Director	KPTS website, email CAB, Posted in breakroom, Facebook, Twitter, Instagram, NETA, KU, CPB, NationJob, LinkedIn Indeed/Jobsearch, Non-profit Chamber of Service	7	Indeed/Jobsearch	7 (Indeed/Jobsearch)	3/11/2024
Account Executive	KPTS website, email CAB, Posted in breakroom, Facebook, Twitter, Instagram, NETA, KU, CPB, NationJob, LinkedIn Indeed/Jobsearch, Non-profit Chamber of Service	7	Indeed/Jobsearch	3 (Indeed/Jobsearch)	3/11/2024
Broadcast Traffic Coordinator	KPTS website, email CAB, Posted in breakroom, Facebook, Twitter, Instagram, NETA, KU, CPB, NationJob, LinkedIn Indeed/Jobsearch, Non-profit Chamber of Service	2	Indeed/Jobsearch	2 (Indeed/Jobsearch)	4/1/2024

Special Events & Volunteer Manager	KPTS website, email CAB, Posted in breakroom, Facebook, Twitter, Instagram, NETA, KU, CPB, NationJob,LinkedIn Indeed/Jobsearch, Non-profit Chamber of Service	5	Indeed/Jobsearch	5 (Indeed/Jobsearch)	5/20/2024
Membership Manager	KPTS website, email CAB, Posted in breakroom, Facebook, Twitter, Instagram, NETA, KU, CPB, NationJob,LinkedIn Indeed/Jobsearch, Non-profit Chamber of Service	1	Indeed/Jobsearch	1 (Indeed/Jobsearch)	6/17/2024
Account Executive	KPTS website, email CAB, Posted in breakroom, Facebook, Twitter, Instagram, NETA, KU, CPB, NationJob,LinkedIn Indeed/Jobsearch, Non-profit Chamber of Service	3	Indeed/Jobsearch	1 (Indeed/Jobsearch)	8/19/2024
Special Events / Volunteer Manager	KPTS website, email CAB, Posted in breakroom, Facebook, Twitter, Instagram, NETA, KU, CPB, NationJob,LinkedIn Indeed/Jobsearch, Non-profit Chamber of Service	2	Indeed/Jobsearch	1 (Indeed/Jobsearch)	9/12/2024

Broadcast Engineer	KPTS website, email CAB, KPTS website, Facebook, Twitter, Instagram, NETA, KU, CPB, NationJob, LinkedIn, Indeed/Jobsearch, Non-profit Chamber of Service	6	Indeed/Jobsearch	6 (Indeed/Jobsearch)	11/4/2024
Membership Manager	KPTS website, KPTS website, Indeed/Jobsearch	2	Indeed/Jobsearch	2 (Indeed/Jobsearch)	N/A (No hire yet)
Special Events & Volunteer Manager	Posted in breakroom, Indeed/Jobsearch	4	Indeed/Jobsearch	4 (Indeed/Jobsearch)	N/A (No hire yet)
Account Executive	Referral	1	Referral	1 (Referral)	1/21/2025

Resource List

- Indeed / Jobsearch
- PBS Kansas in-house posting (email sent to staff, and posted in hallway)
- PBS Kansas website (kpts.org) and social media
- E-Mail PBS Kansas Board of Trustees and Community Advisory Board
- Walk-in
- Nationjob
- Corporation for Public Broadcasting job listing
- Friend/Referral
- Social Media Posting (Facebook, Instagram, Twitter)
- E-Mail Kansas Non-Profit Chamber of Service
- E-Mail Steve Rottinghaus at the University of Kansas
- NETA

Job Posting Websites

- Indeed (indeed.com)
- PBS Kansas (kpts.org)
- Jobsearch
- Facebook.com

Recruitment Source Email List

- Steve Rottinghaus – University of Kansas – steve_rottinghaus@ku.edu

Outreach Initiatives

- None during the term of this report.

Staff Educational Training Opportunities / Webinars

Provision of training to management level personnel as to methods of ensuring equal employment opportunity and preventing discrimination

- (Various Dates) – Preventing Harassment and Discrimination Training (Staff)

Training programs designed to enable station personnel to acquire skills that could qualify them for higher level positions

- None

Events in the community designed to inform and educate members of the public as to employment opportunities in broadcasting

- None

Establishment of an internship program designed to assist members of the community to acquire skills needed for broadcast employment

PBS Kansas has participated in internship programs in association with local educational institutions. While we have had several of these in recent years, there were none during the term of this report.

Other Training Initiatives

- (6/11/2024) Reading Summit at Andover Center for Advanced Professional Studies (L. Woolf)
- (7/9/2024) PBS: Digital fundraising, why should I care? Webinar (C. Rogers)

- (8/6/2024) Freewill Webinar: How to engage millennial and Gen Z donors in 2024 (C. Rogers)
- (8/19/2024 through 8/21/2024) Move to Include Initiative Onboarding Training (L. Woolf)
- (8/27/2024) Freewill Webinar: Major takeaways from Freewills Planned Giving Report (C. Rogers)
- (9/10/2024) Freewill Webinar: How to level up direct mail strategy (C. Rogers)
- (9/12/2024) PBS: Let's talk about December Pledge & PP Webinar (C. Rogers)
- (10/2/2024) Kansas Enrichment Network Conference (L. Woolf)
- (10/8/2024) FreeWill - How to increase gift sizes during end of year with non-cash gifts Webinar (C. Rogers)
- (10/24/2024) Integrated Webinar Series - Midlevel Giving - PBS Station Services (C. Rogers)
- (11/12/2024) ADA to ASL: Making Events Accessible, Indie Lens Pop-Up Workshop Webinar (L. Woolf)
- (11/18/2024) Local channels on Prime Video Webinar (C. Rogers)
- (11/19/2024) Freewill: A first look at the latest research on DAF funds Webinar (C. Rogers)
- (11/26/2024) Keeping it 9:16 | Indie Lens Pop-Up Workshop Webinar (L. Woolf)
- (12/5/2024) Fundraising Conversation Hour Webinar (C. Rogers)
- (12/10/2024) Freewill: What the election results mean for the state of giving in 2025 (C. Rogers)

Total Number of Applicants Interviewed: 32

Total Number Referred by Each Recruitment Source:

Organization	Address	Contact	Phone	Number of Referrals	Number Interviewed
Indeed	Online	Nicole Witte	316-838-3090	256	26
Kpts.org	Online	Arlene Williams	316-838-3090	2	1
JobSearch	Online	Nicole Witte	-	15	3

Referral	Online	Nicole Witte	316-838-3090	2	2
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