



CALLING ALL SPONSORS



3RD ANNUAL PBS KIDS CAMP



\$50

- ★ Thank you in program

A cartoon illustration of a family consisting of a mother, father, and three children.

\$100

- ★ Thank you in program
- ★ Sesame Street Mug

\$500

- ★ Thank you in program with logo
- ★ Social Media Recognition

\$1,000

- ★ Thank you in program with logo
- ★ Social Media & Email Recognition

A cartoon illustration of a young girl with dark hair, wearing a red jacket and blue pants, waving.

\$2,500

- ★ Thank you in program with logo
- ★ Social Media & Email Recognition
- ★ Social Media Collaborations on post
- ★ 15 Radio Spots
- ★ Website Feature
- ★ "Booth Sponsor" posted at Booth

A cartoon illustration of a young girl with long brown hair, wearing a blue dress and yellow shoes, jumping.

\$5,000

- ★ Event partner recognition in program
- ★ Social Media & Email Recognition
- ★ Social Media Collaborations on post
- ★ 25 Radio Spots
- ★ Website Feature
- ★ "Booth Sponsor" posted at Booth

\$10,000

- ★ 15 Second - On Air TV Broadcast produced by KVCR (Aired for 2 weeks) or 40 Advertising Spots
- ★ Social Media Collaborations on post
- ★ Social Media & Email Recognition
- ★ Website Feature
- ★ "Booth Sponsor" posted at Booth
- ★ KVCR Swag bags for 4 people

A cartoon illustration of a young boy with a blue and yellow helmet, wearing a white shirt and blue pants, pointing.

Please Contact: Vanessa Wiarco
Community Engagement Manager

vwiarco@kvcr.org | 909-342-4726



- ★ KVCR Public Media serves as the Inland Empire's **PBS and PBS Kids** television station (Channel 24) and **NPR radio** station (91.9 FM). We are also proud to be home to **First Nations Experience (FNX)**—the nation's only 24/7 channel dedicated to Native American and World Indigenous content—broadcast on Channel 24.2.
- ★ KVCR is a trusted source for news, education, and community engagement across the Inland Empire. We believe that when communities have access to free, accurate, local, and national media, they are better informed and empowered to fully participate in civic life. We invest in education at every level, starting with our youngest learners—because today's children are tomorrow's leaders.

★ ★ WHAT IS OUR REACH ★ ★

- ★ KVCR (NPR) 91.9 FM reaches over 2,000,000 residents in Inland Southern California and has a loyal audience of up to 80,000 cumulative listeners on a weekly basis.
KVCR (PBS) TV averages an audience of over 500,000 households on a monthly cumulative basis and has a reach of over 10 million viewers in Inland Southern California and Greater Los Angeles area through the following ways:
Free Over-the-Air Television - Channel 24. 1 via Antenna
Cable - Channel 24.1 on spectrum, AT&T U-verse, Frontier FIOS
Satellite - Channel 24. 1 on DirectTV and DIS
- ★ FNX TV is the only national 24/7 channel dedicated to Native American and World Indigenous content, reaching viewers in 34 states. Locally, you can watch FNX on channel 24.2 and now, FNX is also available nationwide through the FNX App.

★ ★ EVENT DETAILS ★ ★

- ★ KVCR's PBS Kids Camp is a **FREE**, interactive, and fun educational community event.
- ★ 15+ Education Stations based off iconic PBS Kids Shows. Each Station will feature an activity corresponding to the show as well as a giveaway prize.
- ★ Daniel Tiger Studio Screening, along with opportunity for filmed TV shoutouts.



vwiarco@kvcr.org | 909-342-4726

