

## Reading Rainbow Book Drive — Rules & Guidelines

Hosted by Buffalo Toronto Public Media (BTPM) & Reading Rainbow

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### Overview

Buffalo Toronto Public Media (BTPM) and Reading Rainbow are hosting a book drive from June 13 to July 14. This initiative invites authors across the United States and Canada to submit their books for donation, with select titles having the opportunity to be featured on Reading Rainbow's **social media platforms only** (not in the new Reading Rainbow series).

All books submitted will be **donated to a nonprofit organization selected by BTPM**.

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### Eligibility

#### Authors:

- Must be **18 years or older** or if under the age of 18, must submit **written consent from a parent or legal guardian**.
  - Open to authors residing anywhere in the **United States and Canada**.
  - All submissions must be original work created by the entrant.
  - **All published books are eligible**, including self-published works.
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### Submission Guidelines

- Authors may submit and donate **any number of new (unused) books of their original authorship**.
- There is **no entry fee**, but you are responsible for covering your own shipping costs.
- Books must be **mailed to BTPM** and **postmarked by July 14, 2026**.
  - **Mailing Address:**  
Reading Rainbow Team  
Buffalo Toronto Public Media  
140 Lower Terrace  
Buffalo, NY 14202
- All submitted books must have their **primary language in English**.

- Books of all genres and age ranges are **welcome for donation**.
- Your contact information must be included with the submission. Include social media handles, if applicable.

### **Social Media Feature Consideration:**

- While all new and unused books are appreciated and will be donated, **only children's books intended for ages 4–8** will be considered for potential feature on Reading Rainbow's social media.
  - Books outside of this category will **not be eligible for feature** but are still encouraged as part of the donation effort.
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### **Content & Selection Criteria**

- Submissions should align with Reading Rainbow's mission of promoting **literacy, imagination, and inclusive storytelling**.
  - Books considered for social media feature must be appropriate for young audiences and **must not contain explicit language, graphic content, or inappropriate themes**.
  - BTPM reserves the right to:
    - **Select which submissions are featured** on social media.
    - **Decline any submissions** that do not meet guidelines or standards.
    - **Disqualify entries suspected to be AI-generated** or not authentically created.
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### **Important Notes**

- Submission does **not guarantee a feature** on Reading Rainbow's social media.
- By submitting, participants grant BTPM permission to:
  - Share book titles, images, and related content across Reading Rainbow's digital platforms.
- This initiative is **not affiliated with or indicative of selection for the Reading Rainbow series**.

- All submitted books will **not be returned** and will instead be donated.
  - You will not be notified or updated by BTPM of the status of your book donation or whether you will be featured on social media.
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### **Rights & Permissions**

- By submitting a book for donation through the Reading Rainbow Book Drive, you grant BTPM a non-exclusive, royalty-free, worldwide, perpetual license to use and display your book in any media for promotional purposes. Author will be credited by name if their work is used.
  - Author agrees to release and hold harmless BTPM and its affiliates from any and all liability, claims or actions of any kind arising from their participation in the Book Drive.
  - Author represents and warrants that you are the sole and original author of the book and that you have the sole right and authority to enter the book into the Book Drive and your submission does not infringe upon the intellectual property rights or other rights of any third party. You further represent and warrant that the permission of no other person or entity is required for submission of your book to the Book Drive.
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### **Timeline**

- **Submission Window:** June 13 – July 14, 2026
- **Deadline:** All packages must be **postmarked by July 14, 2026**
- **Social Media Features:** Selected titles will be featured throughout **July and August 2026**